Sponsorship Prospectus

PySangamam Organizing Team

mail@pysangamam.org

Introduction

About PySangamam

- PySangamam, is a Python conference, catering to the Python community in Tamil Nadu.

- PySangamam is being organized primarily by the Chennai Python User Group, Chennaipy http://chennaipy.org with support from organizers of other local user groups.

PySangamam 2018

- Dates

  - Sep 7th, 2018

  - Sep 8th, 2018

- Venue

  - IC&SR Building, IIT Madras

- Participants

  - 250+

Event Format

- PySangamam 2018, is a 2-day single track conference.

- Talks, selected through CFP process: 20 minutes each.

- Poster presentation, selected through CFP process, where people can present ideas and projects, and have one-on-one interactions with other attendees.

- Impromptu lightning talks session: 5-minutes each.

Why You Should Sponsor?

Promote and Preserve Python

- The users of a programming language, are the ones that give meaning to its existence. A wide adoption of the language, will ensure its continued existence.

- Python being an open source programming language, depends on the community to promote the language. Promotion of the language is essential, so that we have a clean, readable and versatile language available, for generations of programmers to come.

- If you, as a company, use the language, and share our vision of promoting the language, you can support the cause by sponsoring the conference.

Give Back to the Community

- Python and its ecosystem of libraries is developed and maintained by an open source **developer community**. This ecosystem is helping people, quickly build robust products and services, with less effort.

- In the world, of rapidly changing technologies, there is a need to disseminate information faster. Workshops, conferences and meetups, organized by the **user community**, provide opportunities for networking, and knowledge sharing.

- If you, as a company, use the language, and would like to give back to this community of developers and users, and thank them for their contribution, you can support by sponsoring the conference.

Connect with the Community

- Community is a mix of people from various different backgrounds, and expertise levels. Sponsoring the conference will help you get connected with the members of the community.

- This can indirectly, help with getting connected to potential clients for your products and services.

- It will also get you connected with consultants and developers, for your upcoming projects.

Tiers and Benefits

Tiers

Tier	Slots	Amount (in ₹)
Platinum	1	1,60,000
Gold	2	80,000
Silver	4	40,000
Patron	8	20,000

Platinum

- 3 Conference Passes

- Logo on Website

- Logo on Banner

- Company Brochure in Registration Kit

- Stall at the Conference

- Blog Post about the Sponsor, and what they do with Python

- Social Media Post

Gold

- 2 Conference Passes

- Logo on Website

- Logo on Banner

- Company Brochure in Registration Kit

- Stall at the Conference

- Social Media Post

Silver

- 1 Conference Pass

- Logo on Website

- Logo on Banner

- Company Brochure in Registration Kit

- Standee Outside Auditorium

- Social Media Post

- Poster Presentation Slot

Patron

- 1 Conference Pass

- Logo on Website

- Social Media Post

Contact Details

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